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**Course Number & Name** ► MB 530 – Ethical, Social, and Environmental Responsibility

**Required Text(s)** ►

For required textbooks for this course, please visit our online bookstore at <http://www.shop-edmap.biz/stj/>

**Course Objectives** ►

Upon completion of this course, you should be able to do the following:

1. Develop a theoretical and historical framework for understanding the role of businesses and their employees in corporate and social responsibility.
2. Understand how businesses shape the communities in which they operate, by forming partnerships responsive to the communities' needs.
3. Recognize both the tensions that can exist between business and environmental decisions, and the opportunities for eco-friendly businesses.
4. Understand that corporate responsibility's best testing ground can be internal, where small changes to work culture and philosophy may have reverberations outside of the company walls.



**What you can expect from this course (volume of work)** ►►

**Grading Breakdown** ►

Written Assignments (2)	30%	(Each one is worth 15 percent)
Participation (online)	40%	(4 percent per week)
Final Project	30%	