

Course Number & Name ► MB 650 – Cross-Cultural Leadership

Required Text(s) ►

For required textbooks for this course, please visit our online bookstore at <http://www.shop-edmap.biz/stj/>

Course Objectives ►

Upon completion of the course, you should be able to do the following:

1. Envision yourself as a cross-cultural leader fully aware of the role culture plays in various business functions.
2. Recognize the “red button” areas of cultural conflict.
3. Develop effective strategies for leading cross-cultural interaction.
4. Begin practicing cross-cultural leadership in your work organization.
5. Effectively research the business and social culture of target nations.
6. Apply cross-cultural theory to practice.



What you can expect from this course (volume of work) ►

Grading Breakdown ►

Class Participation	35%
Cross-Cultural Mid Term Mini Essays of five-pages	30%
Final Project (PowerPoint or Word format)	35%